Supplementary materials 3: Consent script

The following script was provided to complaint handlers for use in inviting complainants to participate in the study:

Aide Memoire FOR CONSENT PROCESS

Callers may opt out verbally at any point during the call

1. START OF CALL: Consent stage 1

"We are recording our calls for an external project by Ulster University to help improve how we receive complaints. Are you happy for me to record this call?"

No — do not record Yes — start recording

"For the benefit of the recording can you confirm that you are happy for me to provide a recording of this call to the researchers at Ulster University? You are free to change your mind at any point during the call and this will not affect your complaint".

(Consent confirmation for the recording)

Once the usual process is complete and before closing the call, please confirm consent at stage 2.

2. END OF CALL: Consent stage 2

"...Before you go, can I check that you are still ok with this call being recorded? The researchers at Ulster University will make your call completely anonymous before including it in the study."

No — delete call from voice recorder

Yes — continue recording

"If you change your mind within the next 3 days, please call back and let us know. Meanwhile, we will send you some information about how the recording will be used. You can also visit the project website at www.realcomplaints.org. Researchers from Ulster University will be in touch to invite you to participate further in this study and give you more information. Do you have any questions in the meantime?"