

A photograph of a young child with short hair, wearing a Spider-Man t-shirt, being vaccinated in the upper arm. A hand is holding the child's arm steady while a syringe is used to inject a vaccine. The background is slightly blurred, showing a clinical setting.

## Are you a parent of a pre-school child?

**We are exploring parents' views on immunisation.**

**We would like to hear what you think!**

To take part in a 1 hour focus group, locally, please call or email [REDACTED] on:



Rebekah will be able to give you the times, dates and venue of your nearest focus group and provide you with full information about the project.

If you decide that you would like to take part, we will reimburse reasonable travel costs to and from the venue, arrange childcare if necessary and also give you a £20 high street voucher, so that you are not out of pocket.



**fuse**

The Centre for Translational  
Research in Public Health



**Teesside  
University**

### **Information for parents**

Childhood immunisations are effective in protecting children from childhood diseases such as measles, polio and mumps. Some parents do not have their children properly vaccinated and recently we have seen, with the measles outbreaks, how childhood diseases can return, affecting large numbers. We are looking into different ways of encouraging more parents to immunise their children, but we need to know what people think of these ideas. We would like to invite you to take part if you have a pre-school age child.

#### **What is the research about?**

We would like to find out if different incentives would encourage parents to immunise their children, such as:

1. Financial incentives
2. Gifts/ 'freebies'
3. Only allowing a child to enrol in school if he/she has a full immunisation record.

#### **What will it involve?**

We would like to talk to you and other parents for about an hour. We will arrange these discussions at a time and place that is best for you.

#### **What if I don't want to take part?**

You don't need to do anything.

#### **Can I change my mind about taking part in the research?**

Yes. You can change your mind and leave the discussion. However, we cannot remove what you say from the tapes, as what you say will be part of a broader conversation.

#### **What will happen with what I say to you?**

We will write a few reports about what we have found from talking with people. We will not use your name in anything we write. Whilst you may recognise your own words, no one else will. The information you give us will be kept safe (Data Protection Act, 1998)

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