Introduction

Thank you for agreeing to be interviewed about the text messages. Your interview will help us create better messages to help improve young people's sexual health.

We would like to ask you for your feedback regarding the messages. Everything you say will be kept confidential and your name will not be linked to the notes I will be taking on our discussion. With your permission we will record the interview.

[The interviewer will read out a sample of messages as prompts if they have difficulty remembering.]

General experiences

- What did you think about the messages?
 [Probe: Were they easy to understand? Were there any that were irritating? Were there any that were irrelevant? Are there any that we should add?]
- 2. What messages were helpful? [Probe: Why were they helpful?]
- 3. What messages were not helpful? [Probe: Why weren't they helpful?]
- 4. Who did you think the messages were from? [Probe: e.g. a nurse/health advisor/older sibling/doctor/counsellor/none of these? What did you think about this?]
- 5. What do you think about keeping the messages confidential? [Probe: How did you manage this? How much of a concern was this for you?]
- 6. What do you think about the number of messages?
 [Probe: How many do you think is ok to send per day? How many is too much/too little?]
- 7. What are your suggestions for improving the messages? [Probe: Are there any messages we shouldn't send?]

Issues and barriers following the advice

- 8. Did you use any of the tips in the messages? Which did you use? Were there any tips that were unhelpful/ not useful? Probe: (if they didn't use any of the tips)-Why?]
- 9. Did you use any of the tips on telling your partner? [Probe: (if they didn't follow advice)-Why not? Were any of the tips difficult to follow? Why/why not? How could the messages be improved? How did your partner respond?]
- 10. What were your views on the tips for your partner to get treated too? [Probe: (if they didn't follow advice)-Why? Were any tips difficult to follow? Why/why not? How could the messages be improved? Did your partner get treated?]

11. Did you use the tips on avoiding sex for 7 days? [Probe: (if they didn't follow advice)-Why/Why not? Were any tips hard to understand? Why/why not? How could the messages be improved?]
12. Is there anything else you'd like to say about the messages or the research in general?
Thank you