

A survey about your views on features of the Cervical Screening Process

Participant code XXXX



This survey is part of the STRATEGIC project,
which is funded by the National Institute for Health
Research's HTA Programme.

FOR OFFICE USE ONLY:

Doctors and researchers in Manchester, Oxford, York and Aberdeen are carrying out research into changes that could be made to the NHS Cervical Screening Programme to encourage more women to be screened. To help with this, we would like your views about different features of the cervical screening process (e.g. arranging a test, attending for a test). You have been sent this questionnaire because you have recently been invited for a cervical screening test and records indicate that you have not yet attended. Your participation in this research is entirely voluntary, but your views could help us make improvements to the NHS Cervical Screening Programme in the future.

Please try to answer all of the questions. There are no right or wrong answers - we are just interested in your views.

This questionnaire takes around **15-20 minutes** to complete. Please return your completed questionnaire in the pre-paid envelope provided. If you prefer you can complete this questionnaire online at:

<http://tinyurl.com/hercstrategic>

by entering the participant code on the first page of this questionnaire

You will be reimbursed for your time with a £10 high street shopping voucher. Details of how to claim this are included on the final page of this questionnaire.



IF YOU HAVE ANY QUESTIONS OR COMPLAINTS ABOUT THIS
QUESTIONNAIRE, PLEASE CONTACT:

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For more information about this study visit: <http://www.herc.ox.ac.uk/research/strategic>

HOW TO COMPLETE THIS QUESTIONNAIRE

The NHS Cervical Screening Programme offers regular screening tests to all women aged between 25 and 64 in England and Wales, and between 20 and 60 in Scotland. Not all women attend when they are first invited. Cervical screening is one of the best ways of reducing the risk of developing cervical cancer so our research is trying to find ways of increasing attendance rates. Currently, women who do not respond to their first invitation for a screening test are sent a reminder letter asking them to contact their GP surgery to make an appointment. In the future other choices might be possible. For example:

- To be sent a test kit through the post, giving women the choice of carrying out the test at home and posting the sample to the laboratory.
- To offer women a nurse to talk to about screening and help arrange a test, either at the GP surgery or at home.

Of course, having these choices would also cost the NHS money, so it is important to find out whether they would work in practice. That is where we need your help. We would like you to look at some different choices and tell us which you prefer. Each choice can have different parts to it called features. By getting you to select between different choices with different features, we can build up a picture of what you like and don't like.

Here are the 4 features we want to ask you about:

- Whether you personally need to take action to arrange a test
- Whether your test is done at a GP Surgery/Clinic or at home by yourself
- The availability of a nurse for you to talk to about anything related to screening
- The cost of your test to the NHS

Each feature is described on the following page. Please read the descriptions carefully. This will help you to answer the questions that follow.

FEATURES

- **Is action required by you personally to arrange a test? (Yes or No)**

The choice here is would you prefer to be given a set appointment time for a screening test or to contact your GP Surgery/Clinic to arrange a test yourself. It does not matter whether the test is eventually done at the surgery or by yourself at home. The choice here is whether or not you need to do something to arrange the test.

- **Location of your test (GP Surgery/Clinic or at home)**

The choice here is would you prefer to go to a GP Surgery/Clinic for the screening test, or be sent a kit to do a similar test yourself at home.

- **Is a nurse available for discussion or help prior to appointment? (Yes or No)**

The choice here is would you prefer to be able to talk to a nurse to discuss the screening process and to help arrange a test, regardless of whether the test is eventually done at the GP Surgery/Clinic or by yourself at home.

- **Cost of your test to the NHS (£8, £20, £25, £40)**

The choice here is how much would you prefer the NHS to pay for the test. Of course, women will not have to pay for any NHS service, but spending more on cervical screening may mean the NHS spending less on other services, or tax payers paying more for the NHS.

Section 1: How important are the features to you?

Please think about all 4 of the features we have just described and rank these in order of importance to you in the blue boxes.

Rank the feature that is most important to you with a 1. Then rank the second most important feature with a 2. Do the same for the third and fourth most important features. Rank the feature that is least important to you with a 4.

Feature	Rank
Action required by you personally to arrange the test	
Location of your test	
Nurse available for discussion or help prior to appointment	
Cost of your test to the NHS	

CHOOSING BETWEEN THE FEATURES

We are now going to give you a series of imaginary situations (Questions 1 to 12). In each situation, two choices are described using the 4 features above.

For each question we would like you to tell us whether you prefer Choice 1 or Choice 2.

Please read through the EXAMPLE QUESTION on the next page. Reading this will help you to answer the questions that follow.

Section 2: Example question

Think about the features of Choice 1 and Choice 2. Please indicate with a cross (x) which choice you prefer.

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£8	£20

Which choice do you prefer?

Choice 1

Choice 2

In this example Choice 1 has been selected. The person answering the question thought about the features of both choices and decided they preferred the choice where:

- they did not have to do anything to arrange a screening test,
- their test was done at a clinic or GP surgery,
- they had access to a nurse if they wanted to discuss anything related to screening, and
- the cost to the NHS for each woman screened was £8

Please try to answer all of the following questions. Remember **there are no right or wrong answers** – we are just interested in what you think. All information will be kept strictly anonymous (you will not be identifiable from your responses) and only seen by the research team.

Thank you for your help.
Your views really are important to us.

Think about the features of Choice 1 and Choice 2 in the following questions. Please indicate with a cross (x) which choice you prefer.

2.1

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	Home	GP Surgery/Clinic
Nurse available for discussion or help prior to appointment	No	Yes
Cost of your test to the NHS	£40	£8

Which choice do you prefer?

Choice 1

Choice 2

2.2

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	Yes	No
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£20	£25

Which choice do you prefer?

Choice 1

Choice 2

2.3

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	No	Yes
Cost of your test to the NHS	£8	£20

Which choice do you prefer?

Choice 1

Choice 2

2.4

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	Home	GP Surgery/Clinic
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£20	£25

Which choice do you prefer? Choice 1 Choice 2

2.5

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	Home	GP Surgery/Clinic
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£25	£40

Which choice do you prefer? Choice 1 Choice 2

2.6

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	Yes	No
Location of your test	Home	GP Surgery/Clinic
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£25	£40

Which choice do you prefer? Choice 1 Choice 2

2.7

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	No	Yes
Cost of your test to the NHS	£40	£8

Which choice do you prefer? Choice 1 Choice 2

2.8

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	Yes	No
Location of your test	Home	GP Surgery/Clinic
Nurse available for discussion or help prior to appointment	No	Yes
Cost of your test to the NHS	£8	£20
Which choice do you prefer?	Choice 1	Choice 2

Which choice do you prefer? Choice 1 Choice 2

2.9

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	Yes	No
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	No	Yes
Cost of your test to the NHS	£25	£40

Which choice do you prefer? Choice 1 Choice 2

2.10

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	No	Yes
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£8	£20

Which choice do you prefer? Choice 1 Choice 2

2.11

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	Yes	No
Location of your test	Home	GP Surgery/Clinic
Nurse available for discussion or help prior to appointment	No	Yes
Cost of your test to the NHS	£20	£25

Which choice do you prefer? Choice 1 Choice 2

2.12

Feature	Choice 1	Choice 2
Action required by you personally to arrange a test	Yes	No
Location of your test	GP Surgery/Clinic	Home
Nurse available for discussion or help prior to appointment	Yes	No
Cost of your test to the NHS	£40	£8

Which choice do you prefer? Choice 1 Choice 2

Section 3: The questions were easy to understand

We would like now to know what you think about the questions that you have just answered. Please tick the box that best describes what you think.

3.1 The questions were easy to understand

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree

3.2 The difference between the choices on each question was clear

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree

3.3 It was easy to make a choice on each question

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree

We would like now to know what you think about cervical screening.

3.4 Screening for cervical cancer is important. Please tick the box that best describes what you think

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree

Section 4: About yourself

Finally, we would like to ask you a few questions about yourself. Nobody will be able to identify you from the answers you give.

4.1 Your age in years

4.2 Country in which you live

England Scotland Wales Northern Ireland I'd rather not say

4.3 Your ethnicity

English / Welsh / Scottish / Northern Irish / British	<input type="checkbox"/>	Pakistani	<input type="checkbox"/>
Irish	<input type="checkbox"/>	Bangladeshi	<input type="checkbox"/>
Gypsy or Irish Traveller	<input type="checkbox"/>	Chinese	<input type="checkbox"/>
Any other White background	<input type="checkbox"/>	Any other Asian background	<input type="checkbox"/>
White and Black Caribbean	<input type="checkbox"/>	African	<input type="checkbox"/>
White and Black African	<input type="checkbox"/>	Caribbean	<input type="checkbox"/>
White and Asian	<input type="checkbox"/>	Any other Black / African / Caribbean background	<input type="checkbox"/>
Any other Mixed / Multiple ethnic background	<input type="checkbox"/>	Any other ethnic	<i>Please describe</i>
Arab	<input type="checkbox"/>	I'd rather not say	<input type="checkbox"/>
Indian	<input type="checkbox"/>		

4.4 Please tell us about your education. Tick one box which best describes your highest level of education.

School leaver at age 16
Further education to age 18 (e.g. A-level or Scottish Highers)
Vocational qualifications (e.g. NVQ)
University (e.g. Degree)
I'd rather not say

4.5 Which of the following describes your main activity? Tick one box which best describes your current situation.

Employed
Unemployed and seeking work
Student carrying out full or part time education or training
Long-term sick or disabled
Homemaker looking after the family
Not receiving benefits or actively seeking work
Unpaid voluntary work
I'd rather not say

Please write any comments you would like to make about this questionnaire

END OF QUESTIONNAIRE

Thank you for taking the time to complete this questionnaire.
Your answers will help us determine how to provide better cervical screening to young women in the future.

Please return your completed questionnaire
in the pre-paid envelope.

If you wish to be sent a summary of the results when the study has been completed please let us know when you claim your £10 voucher in the online form at

<http://tinyurl.com/MHSstrategic>

