ASCEND Study Health Care Evaluation Group UCL Department of Epidemiology & Public Health 1-19 Torrington Place, London WC1E 6BT 020 7679 5655

Invitation letter Version 4 (16/08/11)

Date as postmark

Study Title: Attitudes to the NHS Bowel Cancer Screening Programme

The NHS Bowel Cancer Screening Programme and University College London (UCL) are working together on a research study called 'ASCEND' to explore people's views about the screening programme.

On behalf of the research team, we are inviting people aged between 60 and 74 years to take part in a group discussion about bowel cancer screening. The discussion will last up to one hour, and refreshments will be provided. **Participants will be given £20 to cover their travel costs.** If you think that you may be interested please read the information sheet enclosed.

You do not have to take part in this study but if you do decide to take part, please complete both sides of the consent form enclosed with this letter. Please return this to us in the FREEPOST envelope provided (no stamp is required).

Once you return the consent form, you will be contacted by a researcher to arrange a convenient date and time for you to attend the group discussion, which will be held in a meeting room at University College London (UCL) near to Goodge Street Underground station.

If you have any questions about the study please contact the researchers whose contact details are included at the end of the information sheet.

Yours sincerely

Professor Rosalind Raine

ASCEND Study Director University College London

Dr Sandra Rainbow Hub Director (London) Bowel Cancer Screening Programme